

Packaged Service Offering

# Bluprintx

SOLUTION BRIEF

# Adobe Workfront Rapid Deployment Accelerator

**Delivering a best-in-class Work Management implementation - enhancing team productivity and collaboration whilst increasing workload visibility.**



 **Rapid Deployment  
Partner Solution**



# Solution Overview

## **This accelerator is ideal for customers with the following challenges:**

Across a broad range of industries, including those with high regulation, this Rapid Deployment solution is Adobe-powered and Blueprintx-enhanced designed to deliver swift and impactful results. Blueprintx's Accelerator provides a comprehensive view of workloads- planned and ongoing tasks, empowering managers and teams with enhanced visibility and transparency of projects.

Collaboration amongst team members, with stakeholders, and across functions is empowered with a centralized platform for communication and document sharing. By centralizing work management, automating workflows, and enhancing collaboration, we significantly improve productivity. This solution seamlessly integrates within your martech stack and offers robust reporting capabilities.

Blueprintx's Adobe Workfront Rapid Deployment Accelerator ensures that initiatives are executed efficiently, with the right people in the right roles, focusing on the most impactful tasks. Teams are empowered to prioritize tasks, meet deadlines, and manage work more effectively, delivering business-as-usual content with greater efficiency.

A design phase of the solution ensures bespoke implementation, and integration with the right marketing technologies, driving adoption and utilization, and providing reporting and business intelligence to help delivery at scale.

The results; reduction in costs and risk, driving greater ROI.

## **Number of times this solution has been deployed:**

- 10+

## **Client(s) this solution has been deployed to:**

- BNY Mellon
- FIS
- Chartered Accountants ANZ
- National Australia Bank
- Commonwealth Bank Australia
- Jurlique
- The Royal Mint

# Blueprintx

## **Sales Regions**

- AMER
- EMEA
- APAC

## **Industries**

- Financial Services
- Media & Entertainment
- Technology
- Retail
- Agency & Creative

## **Target Audiences**

- Enterprise and Mid Market

## **Adobe Applications**

### **Used in This Solution**

- Adobe Workfront

## **Alignment to Adobe Sales Plays**

- Content Supply Chain

## **Impact Solution has on Regulatory Compliance**

- Enforces standardisation with brand and compliance guidelines

# The Business Value

## Business value this solution provides:

- Identify and execute marketing and creative initiatives that matter most.
- The right people, in the right roles, executing the most impactful tasks in the most efficient way.
- Help teams prioritize tasks, meet deadlines, and manage work more effectively.
- Delivering BAU content more efficiently and effectively.

## Business results this solution has provided clients/ customers:

- Delivering BAU content more efficiently and effectively.
- Design, implement and integrate the right marketing technologies while driving adoption and utilization.
- Reporting and business intelligence that can help you deliver at scale.

## Total Addressable Market (TAM)

- 5+ Million

## Typical Sales Cycle

- 12-16 weeks

## Typical Implementation Time

- 8 - 14 weeks

## Time to Value

- 1-3 Months

## Accredited Date

- 2024



# Learn More

[🌐 Partner Directory Listing](#)

[🌐 Adobe Partner Solution Website](#)

[🌐 Solution Website](#)

For more information, contact the Adobe Partner Manager and the Partner Key Contact

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