

Packaged Service Offering

Bluprintx

SOLUTION BRIEF

Adobe Workfront Rapid Deployment Accelerator

Delivering a best-in-class Work Management implementation - enhancing team productivity and collaboration whilst increasing workload visibility.



 **Rapid Deployment
Partner Solution**



Solution Overview

This accelerator is ideal for customers with the following challenges:

Across a broad range of industries, including those with high regulation, this Rapid Deployment solution is Adobe-powered and Blueprintx-enhanced designed to deliver swift and impactful results. Blueprintx's Accelerator provides a comprehensive view of workloads- planned and ongoing tasks, empowering managers and teams with enhanced visibility and transparency of projects.

Collaboration amongst team members, with stakeholders, and across functions is empowered with a centralized platform for communication and document sharing. By centralizing work management, automating workflows, and enhancing collaboration, we significantly improve productivity. This solution seamlessly integrates within your martech stack and offers robust reporting capabilities.reporting capabilities.

Blueprintx's Adobe Workfront Rapid Deployment Accelerator ensures that initiatives are executed efficiently, with the right people in the right roles, focusing on the most impactful tasks. Teams are empowered to prioritize tasks, meet deadlines, and manage work more effectively, delivering business-as-usual content with greater efficiency.

A design phase of the solution ensures bespoke implementation, and integration with the right marketing technologies, driving adoption and utilization, and providing reporting and business intelligence to help delivery at scale.

The results; reduction in costs and risk, driving greater ROI.

Number of times this solution has been deployed:

- 10+

Client(s) this solution has been deployed to:

- BNY Mellon
- FIS
- Chartered Accountants ANZ
- National Australia Bank
- Commonwealth Bank Australia
- Jurlique
- The Royal Mint

Blueprintx

Sales Regions

- AMER
- EMEA
- APAC

Industries

- Financial Services
- Media & Entertainment
- Technology
- Retail
- Agency & Creative

Target Audiences

- Enterprise and Mid Market

Adobe Applications

Used in This Solution

- Adobe Workfront

Alignment to Adobe Sales Plays

- Content Supply Chain

Impact Solution has on Regulatory Compliance

- Enforces standardisation with brand and compliance guidelines

The Business Value

Business value this solution provides:

- Identify and execute marketing and creative initiatives that matter most.
- The right people, in the right roles, executing the most impactful tasks in the most efficient way.
- Help teams prioritize tasks, meet deadlines, and manage work more effectively.
- Delivering BAU content more efficiently and effectively.

Business results this solution has provided clients/ customers:

- Delivering BAU content more efficiently and effectively.
- Design, implement and integrate the right marketing technologies while driving adoption and utilization.
- Reporting and business intelligence that can help you deliver at scale.

Total Addressable Market (TAM)

- 5+ Million

Typical Sales Cycle

- 12-16 weeks

Typical Implementation Time

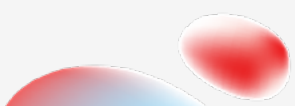
- 8 - 14 weeks

Time to Value

- 1-3 Months

Accredited Date

- 2024



Learn More

[🌐 Partner Directory Listing](#)

[🌐 Adobe Partner Solution Website](#)

[🌐 Solution Website](#)

For more information, contact the Adobe Partner Manager and the Partner Key Contact

Andy Mullings

Partner Key Contact

andy.mullings@bluprintx.com

Conor Campbell

Adobe Partner Manager

concamp@adobe.com

Partner Contacts

Lee Hackett

Partner Sales Contact

lee.hackett@bluprintx.com

Wyatt Bales

Partner Sales Contact

wyatt.bales@bluprintx.com

Nora Slattery

Partner Sales Contact

nora.slattery@bluprintx.com

Neil Shakeshaft

Partner Marketing Contact

neil.shakeshaft@bluprintx.com



© 2024 Adobe. All rights reserved.

Adobe and Adobe logo are either registered trademarks or trademarks of Adobe in the United States and / or other countries.

